

## *Greer Dawson Wilson*

**Greer Dawson Wilson** is President and CEO of Greer and Company, a consulting firm that works with individuals and groups to value, understand and appreciate people of all races, genders, cultures, and ethnic groups. For more than twenty years, Greer worked at Hampton University where she founded the Student Leadership Program. With more than 1500 graduates, the program has been replicated at several colleges and universities.

Greer Dawson Wilson served as the Director of Newcomb Hall at the University of Virginia. While at the University, she designed and facilitated diversity education programs for students, faculty and staff.

Dr. Wilson is the first African American woman to serve as President of the Association of College Unions International. In 1991, she received the Butts-Whiting Award for her outstanding contributions to her profession and community. The first African American chairperson of the Virginia State Board of Mental Health, Mental Retardation and Substance Abuse Services, Greer also served on the Board of Directors of the Charlottesville Regional Chamber of Commerce and the Board of Directors for the Aids Support Group. In May of 1994, she received the Woman of Achievement Award from the University of Virginia. She is co-founder of the African American Summit Group.

Greer has written and published several articles on managing diversity in the workplace. In 1998, she served as the facilitator of a discussion between Black and White women that appeared in both *Essence Magazine* and *Ladies Home Journal*.

A concert pianist, extraordinary, Dr. Wilson has performed with Dr. Maya Angelou and performed for Ms. Oprah Winfrey. She has performed solo and two piano concerts throughout the Mid-Atlantic States. Greer has performed her one-woman show, "Songs of a People" for audiences throughout the United States and Canada. Performing Negro Spirituals, she tells the story of African-American people throughout history.

Greer Dawson Wilson is a native of Richmond, Virginia. She received her Bachelor of Music Education in Piano from Indiana University, her Master of Arts in Counseling from Hampton University, and her Doctor of Education in Counseling from the College of William and Mary

# *Greer & Company*

*Greer & Company*, located in Charlottesville, Virginia, is a comprehensive consulting firm committed to helping corporations, organizations and individuals in the areas of diversity, leadership and organizational change.

Founded in 1995 by Greer Dawson Wilson, EdD, every service, seminar and workshop conducted by the company is customized to meet the needs of its diverse clientele. Dr. Wilson, in addition to being a trainer, is a motivational speaker, sought after by both for-profit and non-profit organizations and corporations.

Services offered by *Greer & Company* are:

- Diversity Assessments and Audits
- Cultural Awareness Training
- Diversity & Anti Racism Workshops
- Organizational Development
- Leadership Development and Team Building Workshops
- Strategic Planning Workshops
- Program Design & Facilitation
- Personal Coaching and Consultation
- Customized Instruments and Assessment

All programs offered by *Greer & Company* are based on the organizations' commitment to excellence and integrity. Using a variety of strategies, approaches and training techniques, staff members of *Greer & Company* are highly trained professionals with excellent facilitative and consulting skills.

## **Partial Client List**

- Association of American Health
- Federal Executive Institute
- City of Charlottesville, Virginia
- USDA-Forestry Department
- Waynesboro Public School System
- University of Pennsylvania-School of Nursing
- Central Intelligence Agency
- Collegiate Conferences, Inc.

**PARTIAL CLIENT LIST**

- **Norfolk Public School System -Department of Gifted and Special Education( on-going)**  
Norfolk, Virginia  
Provided diversity training for all members of the department including administrators and teachers. Training was specifically designed for the department.
- **Love Life**  
Johannesburg, South Africa (on-going)  
Served as consultant, facilitator and trainer for loveLife Motivational Programs. Programs are designed to help young people make healthy choices and help eliminate the spread of HIV/AIDS
- **University of Pennsylvania: School of Nursing (On-going)**  
Philadelphia, Pennsylvania  
Designed and trained facilitators to work with parents and youth on safe sex and HIV/Aids.  
Work with mothers from disadvantaged neighborhoods and Latina mothers on issues of diversity and leadership.
- **JAUNT (local transportation board)**  
Charlottesville, Virginia  
Provided diversity and team building training for staff of 150 people
- **American Bible Society**  
New York, New York  
Served as consultant and designer of diversity programs for organization and for the “Jubilee Project”.
- **ARAMARK**  
Philadelphia, Pennsylvania  
Diversity training for mid-level managers for period of two years within five state region
- **AT&T**  
Washington, D.C.  
Keynote speaker and workshop presenter. Topic – “Diversity in the Workplace”.
- **Association of American Health Plans**  
New Orleans, Louisiana  
Conducted diversity workshops at an annual conference.
- **City of Charlottesville - Staff of City Manager**  
Charlottesville, Virginia  
Four part anti-racism training
- **Federal Executive Institute**  
Charlottesville, Virginia  
A member of three-person team contracted to provide four diversity workshops

- **Berklee School of Music (on-going)**  
Boston, Mass  
Diversity training for students, faculty and staff specifically designed for musicians
  
- **USDA-Forestry Department**  
Washington, D.C.  
Diversity consultation on ways to improve communications within the organization
  
- **Americorp**  
Sante Fe, New Mexico  
Diversity Workshop - leadership and communication
  
- **Monticello Action Community Action Agency**  
Charlottesville, Virginia  
Designed and conducted one-year anti-racism program. Served as diversity consultant for period of four years. Interim Head Start Director for six months
  
- **Waynesboro Public School System**  
Waynesboro, Virginia  
Designed and conducted Cultural Sensitivity Workshops for entire school system of approximately 360 people over a five month period.
  
- **University of Virginia**  
Charlottesville, Virginia  
Designed diversity education program for first year students; conducted training sessions for student, staff and community groups; conducted one-year diversity training program for University Police
  
- **Association of College Unions International**  
Bloomington, Indiana  
Leadership and Diversity presentations for annual conferences, regional conferences and summer programs for more than twenty years
  
- **Charlottesville/Albemarle Chamber of Commerce**  
Charlottesville, Virginia  
Diversity in the Workplace for Leadership Charlottesville and Chamber Board of Directors
  
- **Virginia Employment Commission - One Stop Career Programs**  
Charlottesville, Virginia  
Designed and facilitated strategic planning processes including focus groups and staff training.
  
- **Syracuse University**  
Designed and implemented year-long strategic planning process. Facilitated workshops, discussions and focus groups. on issues of cultural sensitivity.

- **University of Pennsylvania - School of Nursing Mother-Son Project**  
Philadelphia, Pennsylvania  
Designed leadership training program for four-year grant; provide leadership training and self-awareness and self-esteem training for African-American mothers who then work with their sons on safe sex, health issues and self-esteem.
  
- **Community Town Meetings**  
Charlottesville, Virginia  
Designed and coordinated Town Meetings on various topics including Race Relations and the African-American Summit.
  
- **Presbyterian College**  
Clinton, South Carolina  
Three year contract to provide diversity assessment, diversity training and diversity education to administrators, students, faculty and community members.
  
- **Samples of Colleges, Universities and Organizations**  
**Workshops, keynote speaker, trainer and facilitator**
  - Lakeland Community College  
Cleveland, Ohio
  
  - The Bishop School  
LaJolla, California
  
  - College of William and Mary  
Williamsburg, Virginia
  
  - Morris Brown College  
Atlanta, Georgia
  
  - National Black Student Leadership Conference  
Richmond, Virginia
  
  - Middlebury College  
Middlebury, Vermont
  
  - Collegiate Diversity Conferences (Motivational speaker for conferences –four years)  
Washington, D.C., Boston, Orlando and New Orleans
  
  - Central Intelligence Agency (Motivational speaker 1997 to 2001)  
McLean, Virginia.

## Curriculum Vitae of Dr. Greer Dawson Wilson

### ACADEMIC HISTORY

**College of William and Mary**, Williamsburg, Virginia **May 1984**

Doctor of Education  
Major - Counselor Education  
Area of Specialization: College Student Development  
Dissertation title: "The Impact of Stress Management Training on Freshmen Students at Hampton University"

**Hampton University** (formerly Hampton Institute), Hampton, Virginia **May 1976**

Master of Arts  
Major - Counseling and Guidance

**Virginia Commonwealth University**, Richmond, Virginia **June 1969**

Graduate Study - Music (piano)

**Indiana University**, Bloomington, Indiana **June 1965**

Graduate Study - Music (piano)

**Indiana University**, Bloomington, Indiana **June 1964**

Bachelor of Music Education  
Major - Piano

### PROFESSIONAL EXPERIENCE

**Director of Newcomb Hall and University Union**  
**University of Virginia**

**1988 to 1994**

Provided leadership for programs and operation of Newcomb Hall, University Union and Student Activity Spaces. Provided leadership and supervision to staff of thirty-seven persons, fifteen committees, and three hundred student volunteers. Managed budget of approximately four million dollars. Participated in mechanical and electrical upgrade and provided leadership for developing 8.2 million-dollar renovation and upgrade of Newcomb Hall. Designed and implemented staff development programs. Coordinated working relationship between Newcomb hall and Dining Services, Newcomb Hall Bookstore, Newcomb Hall Hair Salon, Newcomb Hall Post Office and other service operations within Newcomb Hall. Provided personal and professional counseling to students and staff. Designed and facilitated multicultural training and development within Newcomb Hall. Served as a member of the Dean of Students staff.

### Instructor in Counseling

**1984-1988**

**College of Graduate Studies, Hampton University, Hampton, Virginia.**

Taught major counseling courses including Counseling Theories, Group Counseling, College Student Development, Substance Abuse Counseling, Family Therapy, and Rational Emotive Therapy. Responsible for developing comprehensive examination questions and advising Master's students in Counseling.

## Curriculum Vitae

### **Director of Student Union and Coordinator of Student Activities** 1975 to 1988 **Hampton University, Hampton, Virginia**

Responsibilities included coordinating and advising over 90 student organizations. Provided leadership to professional staff of five, graduate assistants and student staff of approximately twenty persons. Primary duties included advising student Government Association, Greek Letter Organizations, and Student Union Board. Responsible for developing and implementing policies and procedures governing student organizations at Hampton University. Creator and administrator of the Hampton University Student Leadership program which received national recognition and was featured on Tony Brown's Journal in 1987. Coordinated college calendar and scheduled all activities outside the classroom for the institution. One of three-person committee responsible for selecting, administering and presenting cultural arts series.

### **Director of Student Union** 1969 to 1975 **Hampton Institute, Hampton, Virginia**

Responsible for programs and operation of the Williams Student Center. Developed the Hampton Institute Student Union Board, the student employee program and participated in the renovations of the facility. Scheduled all programs and activities in the center and developed policies and procedures governing the operation of the union.

### **Music Teacher** 1965 to 1968 **Hartford Public Schools, Hartford, Connecticut**

Responsibilities included providing music instruction for grades K - 9. Provided music for various assembly programs and other special occasions. Served as choral director and worked with instrumental instructor to provide a well-rounded music education program.

### **Music Instructor** 1965 to 1969 **Upward Bound Program, University of Hartford, Bloomfield, Connecticut**

Choral director and music appreciation instructor during the summers for participants in the Upward Bound Program at the University of Hartford. Choral group performed throughout the state of Connecticut and Massachusetts.

### **Residence Halls - Resident Assistant** 1964 to 1965 **Indiana University, Bloomington, Indiana**

Responsible for implementing policies and procedures governing residence halls. Provided programmatic direction and advising to residents and residence hall councils.

### **Residence Halls - Graduate Assistant** 1964 to 1965 **Indiana University, Bloomington, Indiana**

Served as personal and academic counselor for residents. Develop and implemented appropriate polices and procedures. Representative of the Dean of Student Staff. Responsible for student employees and designing programs to meet the needs of the residents of large coeducational residence hall.

## Curriculum Vitae

### PROFESSIONAL CONSULTING AND TRAINING

#### **Hampton University Student Leadership Training Program**

1976 to 1988

Conceptualized, developed, and implemented Student Leadership Training Program. Trained students to serve as leaders and mentors for freshmen students, peer advisors, community leaders, ushers for cultural programs, and members on University committees. Students were trained by participating in retreats and monthly workshops. In 1987, this program was featured on Tony Brown's Journal, a nationally syndicated television program on PBS.

#### **Student Activities Student Services Institute**

1980 to 1982

Served as consultant and facilitator of leadership workshops in:

Atlanta, Georgia  
Edward Waters College, Jacksonville, Florida  
Dallas, Texas  
Toronto, Canada

#### **Student Leadership Training**

Bennett College, Greensboro, North Carolina  
St. Paul's College, Lawrenceville, Virginia (designed and facilitated workshops)  
College of William & Mary, Williamsburg, Virginia (1985 - 1991)  
Texas Southern University, Houston, Texas  
NASPA Conference, American University, Washington, D.C.  
Upward Bound: Hampton University, Hampton, Virginia (1984)

#### **Interpersonal/Race Relations/Multiculturalism**

University of North Carolina, Chapel Hill, North Carolina  
Moravian College, Bethlehem, Pennsylvania (1978)  
University of South Carolina, Columbia, South Carolina  
North Carolina Agricultural and Technical University, Greensboro, North Carolina  
Trenton State University, Trenton, New Jersey  
Bentley College, Waltham, Massachusetts (1985)  
Newport News Public School System, Newport News, Virginia  
University of Texas, Austin, Texas

#### **Virginia Union University, Richmond, Virginia**

Designed and facilitated 3-day student Leadership Training Program (1986)  
Facilitated one-day workshop on leadership skills for student leaders. (1990, 1991)

#### **Thomas Nelson Community College, Newport News, Virginia**

1991

Presenter: workshop on multicultural education for faculty orientation.

## Curriculum Vitae

**Northwestern University** Evanston, Illinois 1991

Keynote speaker: "Multicultural Skills for Student Employees".

**Ohio State University, Ohio** 1991

Workshop presenter: "Stress Management Skills for Personal and Professional Survival" to Black Cultural Center Directors.

**Piedmont Virginia Community College, Charlottesville, Virginia** 1991

Speaker: middle school and high school counselors: Multicultural Counseling Skills.

**Lambda Alpha Epsilon Chapter of the American Criminal Justice Org.** 1991

Fredericksburg, Virginia  
Keynote speaker: Multicultural skills for police officers.

**Black Student Leadership Conference** 1987 to present

Presenter, keynote speaker and coordinator

**North Carolina Central University, North Carolina** 1991

Workshop Presenter: "Black Professionals in the Student Union and Activities Profession."

**Texas A & M University, Texas** 1991

Workshop Presenter: "Developing a Multicultural Program in the Student Union."

**Association of College Unions-International, St. Louis, Missouri** 1991

Panelist: "Women in the Student Union and Activities Profession."

**College of William and Mary, Williamsburg, Virginia** 1991

Keynote speaker: "Multicultural Skills in a Mentoring Program."

**Virginia Association of Black Faculty, Richmond, Virginia** 1991

Panelist: "Black Women in Academe."

**Association of College Unions - International** 1991  
**University of North Carolina, Chapel Hill, North Carolina**

Keynote speaker for Region V One Day Drive-In Conference: "Multi Who, Where, When, and How."

## Curriculum Vitae

### **University of Wisconsin, Madison, Wisconsin** **1991**

Workshop Presenter:( Department of Nursing) "Multicultural Skills for Nurses."

### **George Mason University, Fairfax, Virginia** **1991**

Workshop Presenter: Multicultural education for student affairs professionals.

### **NASPA, Fairfax, Virginia** **1991**

Workshop presenter: "Multiculturalism and the Student Affairs Chief Executive Officers."

### **Virginia Community College Student Organization** **1990, 1991, 1992** **Charlottesville, Virginia**

Workshop presenter: "Civility and the Student Leader."  
"Empowering Student Leaders"

### **Institutional Self-Study, Stillman College, Tuscaloosa, Alabama** **1979** Member accreditation team

## PROFESSIONAL AFFILIATIONS AND OFFICES HELD

### National Organizations

Association of College Unions - International

1988-1991	Executive Committee
1988-1989	President
1987	Conference Program Chairperson, Boston, MA
1984-1987	Member, Commission Educational Programs
1974-1976	National Chairperson, Committee on Minority Programs
1972-1974	Coordinator, Committee on Minority Programs (Region V)

American Association of Counseling and Development

Delta Sigma Theta Sorority Incorporated

The National Coalition of 100 Black Women, Inc.

### State Organizations

State Board Mental Health and Mental Retardation of Virginia

1988-1991	Chairman
1984-1988	Vice-Chairman
1982	Member

## Curriculum Vitae

Alternatives of Virginia (State Substance Abuse Program)  
1984-1988 Member, Board of Directors

Peninsula Family Services and Traveler's Aid  
1984-1986 Member, Board of Directors

Hampton High School Parents Advisory Committee on Guidance Program  
1985-1986 Member

Virginia Youth Alcohol Abuse Prevention Project  
1985-1986 Chairperson

## SUMMARY OF PROFESSIONAL PRESENTATIONS

"Hanging in Black and White"; Annual Meeting of Association of College Unions - International

"The Future of Student Activities"; Annual Meeting of Association of College Unions - International

"Affirmative Action"; Annual Meeting of Association of College Unions - International

"Strength Through Diversity: Recognition of the Union's Role as a Reaffirmation of the American Experience";  
Annual Meeting of Association of College Unions - International

"A Model for Student Activities"; Duke University

"A Model for Student Leadership"; National Association of Personnel Workers

"Minority Students and Staff in a White University"; Annual Meeting of Association of College Unions -  
International

"Women in the Union Profession: How Does Change Occur? Who Makes It Happen?" Annual Meeting of College  
Unions - International

"Planning Leadership Retreats"; Annual Meeting of Association of College Unions - International

## SUMMARY OF PROFESSIONAL PUBLICATIONS

Association of College Unions - International **Bulletin**

1989 and 1990

*President's Corner*

Association of College Unions - International **Proceedings**  
*The Hampton Institute Student Leadership Model*

Minority Career Day Booklet, University of Virginia  
*A Career in the Student Activities Profession*

1989

## Curriculum Vitae

The Daily Progress, Charlottesville, Virginia daily newspaper  
*Why We Celebrate Black History Month*

1991

Department of Mental Health, Mental Retardation, Substance Abuse Services  
**Dateline:** Bimonthly column

## UNIVERSITY AND COMMUNITY SERVICE

### Chairperson

Parents Weekend Committee, Hampton University

Homecoming Committee, Hampton University

Musical Arts Society, Hampton University

State Board Mental Health, Mental Retardation and Substance Abuse Services

### Board Member

Virginia State YMCA Board.

Women's Faculty and Professional Association, University of Virginia.

The Wesley Foundation Board.

The Women's Center Development Board, University of Virginia.

### Member

Commencement Weekend Activities Committee, Hampton University

Freshman Orientation Committee, Hampton University

Names Project (Aids Quilt) Committee, Charlottesville, Virginia

Think Tank, Mary Sue Terry, Attorney General for the Commonwealth of Virginia

National Issues Forum

Planning Committee Leadership 2000

Graduation Party Committee, University of Virginia

Police Advisory Committee, University of Virginia

### Lecturer

University of Virginia Counseling Center. Topic: Mental Health in the State of Virginia

Great Scholars Program-UVA Curry School of Education Topic: W.E.B. DuBois

## **Curriculum Vitae**

### **Speaker**

Jack and Jill's of America Regional Conference Banquet, Hampton, Virginia

Academic Deans Fall Orientation Workshop, University of Virginia. Topic: Multiculturalism and Academic Advising

President's Council on the Arts, University of Virginia

Hampton University Nurses Capping Ceremony (1981 and 1987)

Hampton, Virginia Riverview Baptist Church: Black History Month (1988)

Newport News, Virginia. Fort Eustis. Black History Month (1980)

Newport News, Virginia. First Baptist Church. Women's Day Speaker (1988)

Richmond, Virginia. Virginia Student Nurses Association (1981)

### **Workshops**

Aids Support Group, Charlottesville, Virginia. Topic: Listening Skills

First Year Focus - Multiculturalism, University of Virginia

Black and Jewish Student Group, University of Virginia. Topic: Multiculturalism

Women's Center, University of Virginia. Topic: Multiculturalism

### **Facilitator**

First Year Focus - Multiculturalism, University of Virginia

Student Council Officers, University of Virginia. Communication Skills and Improving Race Relations

Jefferson Scholars, University of Virginia: Your Leadership Style

University Union Diversity Committee, University of Virginia. Topic: Dealing with Stereotypes

Team Building for Pavilion XI Dining Services Staff, University of Virginia

Race Relations Among Black and White Students at UVA - videotaped as a class project

Cultural Awareness Workshop. Williamsburg Public Schools

### **Panelist**

Alderman Library Black History Discussion, University of Virginia

Education Majors Enrolled in Five-Year Degree Program at the Curry School of Education, University of Virginia. Topic: Counseling Skills for Teachers

## **Curriculum Vitae**

University Union, University of Virginia. Topic: Thelma and Louise

Hampton, Virginia, Topic: Needs and Goals of Hampton Women in the Bicentennial Project, Horizons (1976)

Hampton, Virginia. Higher Education in A Pluralistic Society (1984)

### **Participant**

Exit Interviews with Undergraduate Students, University of Virginia

First Year Seminar, University of Virginia. Topic: Race Relations at UVA

Facilities Management Personnel Committee Interview Process for Housekeeping Supervisor.

## **HONORS AND AWARDS**

Sigma Alpha Iota Music Honor Society, Indiana University

Tau Beta Sigma Music Honorary, Indiana University

Kappa Delta Pi Honor Society in Education, Hampton University

Listed in Outstanding Young Women in America

Listed in Personalities of America

Kettering Foundation Think Tank, Richmond, Virginia

Office of Afro American Affairs Award Contributions to Black Students at UVA

Butts-Whiting Award for Outstanding Contributions to the Student Union, Association of College Unions-International, 1991

Honorary Appointment: Research Board of Advisors, American Biographical Institute

Certificate of Appreciation: Women In Communications (Hampton University Chapter)

Hampton Institute Army ROTC Award

Ernest Ern Award. University of Virginia

## Curriculum Vitae

### SUMMARY OF CREATIVE ACTIVITIES

Accompanist for Black Voices Gospel Choir (Lift Ev'ry Voice and Sing)

Accompanist for Dr. Maya Angelou on Robert Schuller "Hour of Power" television program in Los Angeles, California

Organist and Choir Director for Bethel A.M.E. Church, Hampton University

Private Piano Instructor, Hampton University

Duo piano concerts with Roland Carter:

College of William and Mary  
Virginia Polytechnic Institute and State University  
Hampton University

Piano and Poetry Duo, "Expressions in Black" with Dr. Mary Christian (performances in Virginia, Maryland, and North Carolina)

Organist, Hampton University Chapel

Choir Director: Hampton University Children's Holiday Choir

Cultural Arts Program, Hampton University

Accompanist for Dr. Maya Angelou at events for Ms. Oprah Winfrey