



Pacoima Town Center

Targeted Neighborhood Initiative

◆ What is the Targeted Neighborhood Initiative?

TNI is a City funded program designed to help improve neighborhoods. The neighborhood received \$1 million dollars each year for three years. Our TNI area is along Van Nuys Blvd. between Glenoaks and the Five Freeway.

◆ What is the PACOIMA TOWN CENTER?

The PACOIMA TOWN CENTER is the name of our TNI area. We will be creating many events to help promote the PACOIMA TOWN CENTER as the center of business, culture and community life for residents and visitors alike.

◆ Who decides how to spend the money?

Pacoima community members have created the Pacoima Partners. The Pacoima Partners is the group which will decide how the money is spent. The Pacoima Partners will also be responsible for holding events, which will help promote our community, like a street fair and a business directory. Anyone in the community can be a part of the Pacoima Partners.

◆ How will TNI help our community?

The Pacoima Partners created programs to help our community:

Streetscape Design and Improvements: This program will help our community by making Van Nuys Boulevard more attractive. This will include having a beautiful entry gateway to our community, attractive benches, coordinated street signs and banners, trees, planters, decorative crosswalks, bus shelters and improved bus information, and pedestrian lighting. The program will also include creating an attractive streetscape design. There will also be a clean-up campaign, which will include placing trashcans, garbage pick-up, steam cleaning sidewalks and repairing broken, curbs and sidewalks.

Commercial Façade Improvement Program: This is a program to help businesses renovate, repair or improve the front of their stores. The community will develop designs to create a new look for the PACOIMA TOWN CENTER.

◆ How can I find out more about the PACOIMA TOWN CENTER?

Call Becky Villaseñor at Pacoima Parters at her office in the
Neighborhood Legal Services at (818) 492.5215